

# Cookie user guide

## What is a cookie

Cookies are small text files (not the edible kind) that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

We use cookies on the Yorkshire Housing website so we can provide visitors a consistent and useful experience. Our cookies generally fall into one of the following categories, so we have explained which types we use and why.

A list of the cookies we use can be found at the bottom of this user guide. It will outline what cookies we use and why, it will also show how long these remain valid for.

### 1. Cookies strictly necessary for this site to function

Necessary cookies enable core functionality such as security, network management, and accessibility. You may disable these by changing your browser settings, but this may affect how the website functions.

We currently use cookies for areas on the website where you have to log in. We also use cookies to save your preferences about surveys and cookies.

The Yorkshire Housing website uses Google Translate, a language translation service provided by Google, Inc. (“Google”). Google Translate uses “cookies”, which are text files placed on your computer, to help them analyse how users use the service and to remember users’ language preferences.

### 2. Cookies used to monitor website performance (Analytical or performance cookies, targeting cookies)

The Yorkshire Housing website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyse how users use the site.

The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

By using our website, you agree that we can place these types of cookies on your device, and to the processing of data about you by Google in the manner and for the purposes set out above. You can read more about Google's privacy policy at [google.com](https://www.google.com/policies/privacy/).

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>

### 3. Marketing cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

A list of the marketing cookies we use can be found at the bottom of this user guide. It will outline what cookies we use and why, it will also show how long these remain valid for.

### 4. Cookies used by third-party providers in embedded content

Websites that provide content like pictures, videos or status feeds will sometimes set cookies when you view the content so they can do things like count how many people have watched a video, seen a picture, or read a status. They may also attempt to determine if you have an active account with their service so they can personalise what you see, such as a list of your friends that have also viewed or liked the embedded content.

Websites that Yorkshire Housing has accounts with, and therefore may embed content from, include Twitter, Facebook, Youtube, Instagram, Google+, Flickr, WordPress, Gravatar, Slideshare, Prezi, Storify, Vine, and Mailchimp.

The Website may contain links to third party sites which are outside our control and are not covered by these Terms. You understand and agree that if you access such third party sites using the links provided, the operators of those third party sites may collect information from you which will be used by them in accordance with their own privacy policies. Your use of the third party sites will therefore be governed by the privacy policies of those sites and not by this Privacy Policy. Yorkshire Housing shall not be responsible for the actions of any third party site operators.

## 5. How do I change my cookie settings?

You can change your cookie preferences at any time by clicking on the cookie banner or the 'C' icon. You can then adjust the available sliders to 'On' or 'Off', then clicking 'Save and close'. You may need to refresh your page for your settings to take effect.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

## 6. The Cookies we use

| Cookie Name                            | Function   | Provider               | Type | Expiry      |
|--|--|------------------------|------|-------------|
| .AspNetCore.Antiforgery.9fXoN5jHCXs    | (Necessary cookie) Helps prevent Cross-Site Request Forgery (CSRF) attacks.    | yorkshirehousing.co.uk | HTTP | Session end |
| .AspNetCore.Mvc.CookieTempDataProvider | (Necessary cookie) Preserves the visitor's session state across page requests. | yorkshirehousing.co.uk | HTTP | Session end |
| t3D                                    | (Functional cookie)<br><br>This cookie is part of a bundle of cookies which    | yorkshirehousing.co.uk | HTML | Persistent  |
| tADe                                   |  |                        |      |             |
| tADu                                   |  |                        |      |             |
| tAE                                    |  |                        |      |             |

|        |   |                        |             |         |
|--------|---|------------------------|-------------|---------|
| tC     | serve the purpose of content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, colour themes and other website settings.   |                        |             |         |
| tMQ    |   |                        |             |         |
| tnsApp |   |                        |             |         |
| tPL    |   |                        |             |         |
| tTDe   |   |                        |             |         |
| tTDu   |   |                        |             |         |
| tTE    |   |                        |             |         |
| tTf    |   |                        |             |         |
| _ga    | <p>(Functional cookie)</p> <p>This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.</p> | yorkshirehousing.co.uk | First Party | 2 years |

|      |   |                        |             |          |
|------|---|------------------------|-------------|----------|
| _gid | <p>(Functional cookie)</p> <p>This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.</p>   | yorkshirehousing.co.uk | First Party | 1 day    |
| _gat | <p>(Functional cookie)</p> <p>This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.</p> | yorkshirehousing.co.uk | First Party | 1 minute |
| id   | <p>(Functional cookie)</p> <p>This cookie is used for targeting, analysing and optimisation of ad campaigns in DoubleClick/Google targeting suite.</p>  | yorkshirehousing.co.uk | First Party | 4 hours  |

|                              |   |             |      |             |
|------------------------------|---|-------------|------|-------------|
| Consent                      | Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.                        | Google.com  | HTTP | 2 Years     |
| Consent                      | (Functional cookie)<br>Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website. | youtube.com | HTTP | 2 Years     |
| VISITOR_INFO1_LIVE           | (Marketing cookie)<br>Tries to estimate the users' bandwidth on pages with integrated YouTube videos  | youtube.com | HTTP | 179 days    |
| YSC                          | (Marketing cookie)<br>Registers a unique ID to keep statistics of what videos from YouTube the user has seen.   | youtube.com | HTTP | Session end |
| ytidb::LAST_RESULT_ENTRY_KEY | (Marketing cookie)  | youtube.com | HTML | Persistent  |
| yt-remote-cast-available     | Stores the user's video player preferences  |             |      |             |

|                             |                               |  |  |  |
|-----------------------------|-------------------------------|--|--|--|
| yt-remote-cast-installed    | using embedded YouTube video. |  |  |  |
| yt-remote-connected-devices |                               |  |  |  |
| yt-remote-device-id         |                               |  |  |  |
| yt-remote-fast-check-period |                               |  |  |  |
| yt-remote-session-app       |                               |  |  |  |
| yt-remote-session-name      |                               |  |  |  |